Trend Micro
WORRY-FREE SERVICES ADVANCED

Cloud-based, enterprise-grade protection for small business devices and email

Growing numbers of smaller businesses are being victimized by cyber criminals' data theft schemes that use spam, malware, phishing, and advanced targeted attacks – custom-built to bypass traditional antivirus. Why are small businesses being targeted? Because they are "low hanging fruit" that tend to be under-protected and can be an easy "back door" entry into a bigger company.

You probably know that it's an absolute necessity to have a strong security solution to protect your staff, computers, and mobile devices from cyber threats. But, you may not know what kind of protection is best for your small business, especially given that you have a limited budget and not much IT security expertise on staff.

THREE MUST-HAVES

You should consider three key must-haves in a smart security solution for your small business:

First, we recommend cloud-based (hosted) protection because it is easier to set up and requires less hardware and personnel than traditional security.

Second, to significantly reduce the risk of email-borne threats, you will want a solution that filters email and blocks threats BEFORE they can reach your employee mailboxes and devices.

Third, you need a solution that employs advanced threat protection against targeted attacks. This extra layer of security on top of traditional antivirus defends against advanced malware and zero-day threats.

Trend Micro™ Worry-Free™ Services Advanced is cloud-based security designed specifically for small businesses with award-winning device and email protection. To save you time and resources, it is hosted and maintained by Trend Micro and combines **Worry-Free Services** to protect your devices and **Hosted Email Security** to protect your email. Our solution includes anti-malware, antispam, web security, data protection, and advanced targeted attack protection.

For four years in a row, Trend Micro has been the worldwide number one content security provider for small businesses.

– **Canalys, Worldwide IT Security Market 2015**

Trend Micro's messaging and mail server security have ranked first in Opus One's seven consecutive antispam tests, outperforming leading security vendors.

– **Opus One, 2012-2014**

KEY BENEFITS

Worry-Free Services Advanced is an affordable and easy-to-use solution that gives you industry-leading, enterprise-grade protection. It allows you to:

· Manage the security of all your devices (Windows, Macs, mobile) on one web console

· Stop email threats in the cloud before they reach your network

· Protect against spear-phishing and advanced targeted attacks

· Focus on your business because updates are automatic and keep your security always-up-to-date

· Enforce security policy to employees anywhere—even at branch offices and in their homes

· Enjoy affordable pricing with annual subscription billing

PROTECTS AGAINST

· Dangerous websites

· Spam

· Phishing and spear-phishing

· Data theft

· Viruses

· Spyware

· Targeted attacks

KEY FEATURES

Device protection from Worry-Free Services

Centralized control for your Windows, Macs, and mobile devices (Android and iOS)

- Allows you to manage your multiple device platforms all under one console
- Hosted by Trend Micro, the management console can be accessed anywhere via Internet

Threat protection and web security

- Defends against viruses, spyware, and other malware
- Blocks inappropriate websites with advanced URL filtering
- Blocks or allows certain types of network traffic
- Applies behavior monitoring to protect clients from unusual modification to OS or installed software
- Prevents access to URLs that pose security risks with cloud-based web reputation

Mobile device security and management

- Provides app scanning and unsafe website blocking for Android devices
- Features mobile device management for Android and iOS, including remote lock, remote wipe, and password management.
- Includes mobile protection for two devices (with each seat)

Data protection

- Limits access of USB drives and other attached devices to prevent data loss and block threats

Email protection from Hosted Email Security

Inbound and outbound email filtering

- Filters emails at Trend Micro data center in the cloud to stop spam, malware, and phishing attacks
- Protects both Microsoft Exchange servers and hosted emails (ex: Microsoft Office 365 and Google Gmail)
- Offers 99%+ spam blocking with no more than.0003% false positives and zero email-based viruses, all covered by SLA

Targeted attack protection

- Gives you extra security against advanced malware, zero-day threats, and document exploits
- Uses sandbox technology hosted at Trend Micro data center to defend against advanced targeted attacks and spear-phishing

Hosted email encryption

- Automatically enforces compliance requirements and protects confidential information using policy-based encryption
- Requires no hardware or software to install on devices

SYSTEM REQUIREMENTS

For full system requirements, visit **www.worryfree.com**

TREND MICRO REMOTE MANAGER FOR YOUR IT SERVICE PARTNER

If want to have your trusted IT services partner monitor your security status and alerts, **Trend Micro™ Remote Manager** provides an intuitive management console that allows your IT partner to remotely manage your Worry-Free Services Advanced for you.

Remote Manager can now also be integrated with industry-leading RMM/PSA tools like ConnectWise, Kaseya IT automation framework, and Autotask, to simplify support and customer management for MSPs that leverage these solutions.

WHY CHOOSE TREND MICRO FOR YOUR SECURITY PARTNER?

Trend Micro has:

- 25+ years of security expertise for business and consumers
- Worry-Free Business Security solutions that protect over 600,000 businesses worldwide
- Solutions that are powered by **Smart Protection Network**, a cloud-based global threat intelligence infrastructure supported by over 1,200 threat experts worldwide

To learn more, contact your trusted IT partner or your local Trend Micro sales office.

TREND **MICRO™**

Securing Your Journey to the Cloud